BERKLEE ONSITE

Become a Sponsor!

Event is June 4–5, 2027

Berklee Onsite is Berklee Online's annual music conference. It's not only a chance for online students to experience Berklee's Boston campus, but it's also an opportunity to engage in two days of workshops, panels, performances, and networking, during which students and attendees will interact with their classmates, faculty, staff, and a variety of industry professionals. We've recently expanded the event to the wider public, which could attract more attendees than ever before.

The Numbers

1 Million+ Sponsorship reach (social, email, in-person, etc.)

300+ Attendees, including professional and aspiring musicians, Berklee students, and music industry leaders

50+ Panels and workshops

15+ Countries represented

The Facts

- Panels and workshops are led by Berklee faculty and industry pros
- Reach is local, national, and international, with only 31% of attendees from New England
- Conference is open to anyone, not just students
- Focus is on skill development and networking

Sponsorship Opportunities

Berklee Onsite is an opportunity for sponsors to reach a unique audience of enthusiastic music learners. Choose a sponsorship package from the options below, or ask about customizing one! All sponsorship packages include:

- Sponsor logo on the event website, plus the option for a tote bag insert
- The opportunity to give a live presentation at Berklee Onsite

Gold: $3,500

Amplify your reach through Berklee Onsite promo emails leading up to the event, which we will send to **150,000** qualified leads: Berklee Online students, past Onsite attendees, and aspiring pros. Post-event, your company gets an encore with a sponsor-exclusive wrap-up email.

Platinum: $5,000

Crank it up and go platinum. Add a spotlight in Berklee Online's quarterly newsletter, landing directly in the inboxes of **3,000+** highly active degree and non-degree students. **Includes all Gold benefits.**

Double Platinum: $7,500

Double your reach and climb the charts. Get prime placement on Berklee Online's Student Deals page, driving up to **50,000** unique impressions and earning a coveted .edu backlink. **Includes Gold + Platinum perks.**

Multi-Platinum: $10,000

Top the charts, and reach over **1 million** global music learners with an exclusive email to Berklee Online's Coursera audience—a massive stage for your brand. **Includes all previous tiers.**

Please direct all sponsorship inquiries to Greg Faucher at **gfaucher@berklee.edu**.