

# BA | Music Business

# Sample Curriculum

Required Concentrate Courses

Music Business Elective Courses

General Music Elective Courses

General Education Courses

- ⇒ Helpful Tips
- ⇒ Required Course Prerequisites

## Semester 1

Course Code	Course Title	Credits
OMBUS- 110	Music Business 101	3
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). <u>Liberal Arts courses coded</u>	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLART-XXX	Writing/Composition course – <i>choose 1</i> :	3
	OLART-111: Introduction to College Writing	
	OLART-201: Literature Studies for Musicians	
	OLART-215: Creative Writing Poetry	
	OLART-216: Creative Writing Finding Your Voice	
OLSOC-XXX	Completed one social science course from the subject	3
	OLSOC	
	OLSOC-180: Project Management for Musicians (Rec.)	

**Total Credits**: 12

#### Semester 2

Course Code	Course Title	Credits
OMBUS- 125	Music Marketing 101	3
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). <u>Liberal Arts courses coded</u>	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLART-XXX	Complete one arts/humanities course in the subject OLART	3
OLMSC-130	Applied Math for Musicians (or Math Placement Test)	3

Course Code	Course Title	Credits
OMBUS- 240	Music Business Trends and Strategies	3
XXXX-XXX	Complete one music course in your area of interest and	3
XXXX-XXX	professional development (e.g., music business, songwriting,	3
	arranging, orchestration, etc.). Liberal Arts courses coded	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLART-XXX	History – choose 1:	3
	OLART-170: Rock History	
	OLART-233: Music History of the Western World 1	
	OLART-234: Music History of the Western World 2	
	OLART-231: Art History	
	OLART-220: History of Film Music	

Total Credits: 12

## Semester 4

Course Code	Course Title	Credits
OMBUS-250	Touring 101	3
OMBUS-XXX	Complete one music business course from subject OMBUS	
	that is not one of the required courses.	
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). <u>Liberal Arts courses coded</u>	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLART-XXX	Complete one arts/humanities course in the subject OLART	3

Course Code	Course Title	Credits
OMBUS-360	Music Business Leadership and Ethics	3
OMBUS- XXX	Complete one music business course from subject OMBUS	3
	that is not one of the required courses.	
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). Liberal Arts courses coded	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLMSC-XXX	Math/Science – choose 1:	3
	OLMSC-101: Music Production 101	
	OLMSC-150: Introduction to Computer Programming for	
	Musicians	
	OLMSC-215: Acoustics	
	OLMSC-260: Sampling and Audio Production	
	OMPRD-210: Audio Fundamentals for Recording	

**Total Credits**: 12

#### Semester 6

Course Code	Course Title	Credits
OMBUS- 381	Music Business Law for Artists	3
OMBUS- XXX	Complete one music business course from subject OMBUS	
	that is not one of the required courses.	
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). Liberal Arts courses coded	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLSOC-XXX	Complete one social science course in the subject OLSOC	3
	OLSOC-200: Business Communication (Recommended)	

Course Code	Course Title	Credits
OMBUS- 391	Creative Entrepreneurship	3
OMBUS- XXX	Complete one music business course from subject OMBUS	3
	that is not one of the required courses.	
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). <u>Liberal Arts courses coded</u>	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLMSC-XXX	Math/Science – choose 1:	3
	OLMSC-101: Music Production 101	
	OLMSC-150: Introduction to Computer Programming for	
	Musicians	
	OLMSC-215: Acoustics	
	OLMSC-260: Sampling and Audio Production	
	OMPRD-210: Audio Fundamentals for Recording	

**Total Credits**: 12

#### Semester 8

Course Code	Course Title	Credits
OMBUS- 475	Music Business Finance	3
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). <u>Liberal Arts courses coded</u>	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLART-XXX	Complete one arts/humanities course in the subject OLART	3
OLSOC-XXX	Complete one social science course in the subject OLSOC	3

**Total Credits**: 12

#### Semester 9

Course Code	Course Title	Credits
OMBUS- 496	Music Licensing	3
OMBUS- XXX	Complete one music business course from subject OMBUS	3
	that is not one of the required courses.	
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). <u>Liberal Arts courses coded</u>	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLSOC-XXX	Complete one social science course in the subject OLSOC	3

Course Code	Course Title	Credits
OMBUS-498	Music Business Capstone	3
XXXX-XXX	Complete one music course in your area of interest and	3
	professional development (e.g., music business, songwriting,	
	arranging, orchestration, etc.). Liberal Arts courses coded	
	with OLART, OLSOC, or OLMSC are not eligible.	
OLSOC-XXX	Complete one social science course in the subject OLSOC	3
OLMSC-XXX	Math/Science – choose 1:	3
	OLMSC-101: Music Production 101	
	OLMSC-150: Introduction to Computer Programming for	
	Musicians	
	OLMSC-215: Acoustics	
	OLMSC-260: Sampling and Audio Production	
	OMPRD-210: Audio Fundamentals for Recording	

**Total Credits**: 12

#### Helpful tips:

- ➤ If you wish to adapt this curriculum to account for transferred credit or variances in the total number of credits per semester, it is not recommended that you alter the order of the Required Concentrate courses as these have been arranged based on course prerequisites.
- For General Music Elective courses, Music Business Elective Courses, General Education courses, make sure that you are selecting a different course each time. With the exception of OLMSC-130: Applied Math for Musicians, the General Education courses can be completed in any order and can be substituted for one another in your academic plan in the event that you have received transfer credit to fulfill one of these areas
- ➤ Keep in mind that regardless of transferred credit, you will either need to complete OLMSC-130: Applied Math for Musicians when indicated or receive the requisite score on the math placement test.
- > For this major, Study Abroad is recommended in semester 3 through semester 6 for those interested students.

# Required Concentrate Courses Prerequisite Guide:

Concentrate Courses	Prerequisites
OMBUS-110: Music Business 101	• None
OMBUS-125: Music Marketing 101	<ul><li>None</li></ul>
OMBUS-240: Music Business Trends and Strategies	<ul> <li>OMBUS-110: Music Business 101 (Rec.)</li> <li>OMBUS-125: Music Marketing 101 (Rec.)</li> </ul>
OMBUS-250: Touring 101	• None
OMBUS-360: Music Business Leadership and Ethics	OMBUS-240: Music Business Trends and Strategies
OMBUS-381: Music Business Law for Artists	OMBUS-110: Music Business 101
OMBUS2-391: Creative Entrepreneurship	• None
OMBUS-475: Music Business Finance	<ul> <li>OLMSC-130 Applied Math for Musicians <u>or</u> a score of 80 or higher on the Math Placement Test</li> <li>OMBUS-240: Music Business Trends and Strategies</li> </ul>
OMBUS-496: Music Licensing	OMBUS-240: Music Business Trends and Strategies
OMBUS-498: Music Business Capstone	All required courses